Jacob Newton



Jacob is an American men's basketball coach currently serving as Head Student Manager for Middle Tennessee. He leads eight student managers & works alongside the staff as a coach, contributing to practices, operations, scouting, film analysis, & recruiting.

PROGRAM
Middle Tennessee MBB

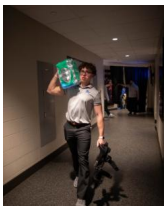
HOMETOWN
Franklin, Tennessee, United States

THE JOURNEY

2024–2027 Student Manager, MTSU Men's Basketball

Murfreesboro, Tennessee, United States





At Middle Tennessee, Jacob contributes across coaching, recruiting, scouting, and program operations. He leads eight student managers, assists with on-court practices, and uses Synergy Sports and Sportscode to organize and analyze film. His recruiting work includes identifying transfer portal prospects, evaluating junior college and high school players, and compiling film and schedules to support the staff's decision-making. Jacob also prepares opponent personnel reports, live-codes practices and games, and serves as Camp Director for the men's basketball program.

PLACE
Murfreesboro, Tennessee, United States

YEARS
2024–2027

MEDIA
2 items

2023–2024 Highland Heights, Kentucky

Highland Heights, Kentucky, United States

In Jacob's own words: "Aided the coaching staff and players with behind-the-scenes work to allow everyone in the program to focus on developing and winning. This ranged from doing the laundry to wiping up sweat at practice to cutting film for the coaches to view easier.

In this role, I supported daily team operations by coordinating practice preparation, organizing managers, and ensuring staff needs were communicated and implemented smoothly. I used Synergy and Sportscode to record and analyze practices and games, evaluate recruits, scout opponents, and produce video breakdowns for the coaching staff. I also helped expand the program's recruiting reach into previously untapped states, including Tennessee and Michigan, while developing travel schedules and assisting coaches with transportation to recruiting events. Additionally, I maintained accurate weekly CARA logs to ensure compliance with NCAA participation-hour requirements."

PLACE	YEARS
Highland Heights, Kentucky, United States	**2023–2024**

2019–2023 Centennial High School

Franklin, Tennessee, United States

PLACE	YEARS
Franklin, Tennessee, United States	**2019–2023**

THE STORY

01 MISSION

Developed extensive experience evaluating prospects from the transfer portal, junior college, and high school levels. His work includes identifying potential recruits, analyzing player film through Synergy Sports and Sportscode, preparing opponent personnel reports, and organizing information that helps coaching staffs make informed recruiting decisions.

02 CULTURAL IMPACT

Jacob is pursuing a degree in Sports Management with a concentration in Coaching at Middle Tennessee State University. His long-term ambition is to become a collegiate head coach, and he continues to build toward that goal through leadership, detailed player evaluation, and a commitment to helping athletes develop both their skills and understanding of the game.